

**Digital Footprint-** All of the information online about a person, posted by that person or others. Intentionally or unintentionally.

**Reputation-** What people think about you based on what they see online or in person.

**Reposting-** Posting something again, sharing something that someone else already posted.

**Sharing-** The act of sharing videos, photos, links, thoughts, etc. on a social media website.

**Viral-** Becoming very popular online by circulating quickly from person to person

**Invisible Audience-** Anyone who can see information about you or posted by you online.