

Digital Footprint

LULAC Program Curriculum: 2021 Conexiones Program
Activity Theme: Digital Footprints and Reputation
Estimated Time: 15-20 Minutes
Introduction:
Materials/ Special Requests: Paper, Pencil, Phone or laptop/tablet
Instructions: <ol style="list-style-type: none">1. Split the students up into groups and have them work with each other to come up with two profiles for two potential candidates for a secretary position at a social media office, an elementary school, a law office or a community rec center. Have them make one a bad candidate and a good candidate.<ul style="list-style-type: none">● Describe what their profile pictures look like.● What types of photos are uploaded to this candidates page?● Are they easily accessible through a quick google search?2. Have the students go back into one large group and discuss the profiles they came up with and discuss what makes the candidates good or bad.